

# 浙江大学文件

浙大发社科〔2008〕5号

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## 浙江大学关于对 2007 年度 浙江大学人文社会科学研究进行奖励的通知

各学院，各部门、各校区管委会，直属各单位：

根据《浙江大学人文社会科学研究奖励办法》（浙大发社科〔2003〕11号）精神，经研究决定，对2007年度浙江大学人文社会科学研究进行奖励，其中重大科研项目奖15项、成果奖209项（其中部分论文重复收录的，就高奖励）。现将奖励项目予以公布（见附件）。

附件：2007年度浙江大学人文社科研究奖励项目

二〇〇八年九月六日

附件:

## 2007 年度浙江大学人文社会科学研究奖励项目

### 一、 重大科研项目奖

序号	项目编号	项目名称	所属单位	负责人	项目类别
1	07&ZD022	从二次创新到开放式全面创新——中国特色自主创新道路研究	管理学院	许庆瑞	国家哲学社会科学基金重大项目
2	07&ZD008	贯彻落实科学发展观与加快转变经济发展方式——基于经济结构调整视角的研究	经济学院	史晋川	国家哲学社会科学基金重大项目
3	07AYY001	言语节律的三维模式及其认知功能	外语学院	吴洁敏	国家哲学社会科学基金重点项目
4	07AJY006	建设现代农业的问题与对策——基于东部沿海地区的实证分析	管理学院	杨万江	国家哲学社会科学基金重点项目
5	07BSH021	医疗社会工作对医患冲突的介入性调解机制研究	医学院	郭永松	国家哲学社会科学基金重点项目
6	07AGJ002	世界经济结构变化与世界经济失衡对中国的影响及对策研究	经济学院	宋玉华	国家哲学社会科学基金重点项目
7	07AZZ002	新农村建设中的地方政府创新	公共管理学院	郁建兴	国家哲学社会科学基金重点项目
8	07JZD0029	毒品戒断及防复吸的心理机制研究	理学院	沈模卫	教育部人文社会科学重大招标项目
9	07JJD630010	新政治经济学理论及其在中国的应用研究	中国西部发展研究院	金祥荣	教育部人文社会科学重点研究基地重大项目
10	07JJD790146	信息化、组织行为与企业核心竞争力	经济学院	汪淼军	教育部人文社会科学重点研究基地重大项目

11	07JJD840194	农业水资源与环境管理及其政策研究	管理学院	韩洪云	教育部人文社会科学重点研究基地重大项目
12	07JJD630011	农村社区的成长、转型与城乡社区衔接问题研究	传媒学院	毛丹	教育部人文社会科学重点研究基地重大项目
13	07JJD740065	中古复音词结构类型及意义演变研究	人文学院	王云路	教育部人文社会科学重点研究基地重大项目
14	07JJD740064	敦煌子部文献汇辑集校	人文学院	许建平	教育部人文社会科学重点研究基地重大项目
15	07JJDGJW261	中国民营企业与欧盟的经济互动	经济学院	肖文	教育部人文社会科学重点研究基地重大项目

## 二、成果类

### 1. 论文类

SSCI 收录论文一览表

序号	论文名称	作者	所属单位	发表期刊	论文类型	备注
1	A model of regional economic development with increasing returns	钱彦敏、姚耀军、Chen Gary	经济学院	Journal Of Zhejiang University-Science A	Article	
2	International R&D collaboration networks	宋 华 盛 、 Vannetelbosch, Vincent	经济学院	Manchester School	Article	
3	Economies of network, urban agglomeration, and regional development: A theoretical model and empirical evidence	郑小平	经济学院	Regional Studies	Article	
4	Measurement of optimal city sizes in Japan: A surplus function approach	郑小平	经济学院	Urban Studies	Article	

5	Faculty adoption behaviour about web-based distance education: a case study from China Agricultural University	李艳、Lindner, James R.	教育学院	British Journal Of Educational Technology	Article	
6	Teachers' experiences with computers: A comparative study	石敏、Bichelmeyer, Barbara A.	教育学院	Educational Technology & Society	Article	
7	Mind, self, and consciousness as discourse	施旭	外语学院	New Ideas In Psychology	Article	
8	The reconfiguration of task set has no effect on the efficiency of feature search	高涛、沈模卫、水仁德、高在峰	理学院	Perception & Psychophysics	Article	SCI 同时收录, 就高奖励
9	Statistical properties of German Dax and Chinese indices	邱天、郑波、任飞、Trimper, S	理学院	Physica A-Statistical Mechanics And Its Applications	Article	
10	On barrier option pricing in binomial market with transaction costs	孙超、杨景仰、李胜宏	理学院	Applied Mathematics And Computation	Article	
11	Mathematical and computational models for congestion pricing	刘南	管理学院	Journal Of Regional Science	Book Review	
12	Event-related potential N270 correlates of brand extension	马庆国、王小毅、戴坤懿、舒良超	管理学院	Neuroreport	Article	SCI 同时收录, 就高奖励
13	Community, governments and external capitals in China's rural cultural tourism: A comparative study of two adjacent villages	应天煜、周永广	管理学院	Tourism Management	Article	
14	Applying the methods of image evaluation and spatial analysis to study the sound environment of urban street areas	葛坚、Hokao K	建工学院	Journal Of Environmental Psychology	Article	
15	Quantifying land use change in Zhejiang coastal region, China using multi-temporal landsat TM/ETM plus images	丁菡、王人潮、吴嘉平、周斌、史舟、丁丽霞	环资学院	Pedosphere	Article	
16	External costs from electricity generation of China up to 2030 in energy and abatement scenarios	张清宇、田伟利、魏玉梅、陈英旭	环资学院	Energy Policy	Article	SCI 同时收录, 就高奖励
17	An HCI method to improve the human performance reduced by local-lag mechanism	陈岭、陈根才、陈红、March, Jack、Benford, Steve、潘志庚	计算机学院	Interacting With Computers	Article	SCI 同时收录, 就高奖励

18	Research on virtual human in ergonomic simulation	侯宏仑、孙守迁、潘云鹤	计算机学院	Computers & Industrial Engineering	Article	SCI 同时收录, 就高奖励
19	Effect of health-related quality of life (HRQoL) on the health service utilization for patients with chronic diseases	陈天辉、杜亚平、李鲁	医学院	Value In Health	Meeting Abstract	
20	Cross-over randomized control trial of electronic measurement of health-related quality of life in China	陈天辉、李鲁、杜亚平、雷珺	医学院	Value In Health	Meeting Abstract	
21	Effect of chronic diseases on health services utilization	陈天辉、李鲁、杜亚平、雷珺	医学院	Value In Health	Meeting Abstract	
22	Passive paradigm single-tone elicited ERPs in tension-type headaches and migraine	陈炜、沈晓红、刘新民、罗本燕、刘榆红、孙国强、沈模卫、王伟	医学院	Cephalalgia	Article	SCI 同时收录, 就高奖励
23	Relative Superiority Coefficient of papers: A new dimension for institutional research performance in different fields	胡小君	医学院	Scientometrics	Article	
24	Sensation seeking scales and traits delineating personality disorders in a sample of Chinese students	柯雪琴、叶旭军、许益、沈模卫、高娴、张雨青、Livesley WJ、Jang KL、王伟	医学院	Personality And Individual Differences	Article	
25	The mental health status of Chinese rural-urban migrant workers	李鲁、王红妹、叶旭军、姜敏敏、楼庆元、何丽莎、Hesketh, Therese	医学院	Social Psychiatry And Psychiatric Epidemiology	Article	
26	Mismatch negativity in paranoid, schizotypal, and antisocial personality disorders	刘榆红、沈晓红、祝一虹、蔡巍、沈模卫、俞蓉蓉、王伟	医学院	Neurophysiologie Clinique-Clinical Neurophysiology	Article	SCI 同时收录, 就高奖励
27	Study on the social adaptation of Chinese children with Down syndrome	毛姗姗、解春红、秦玉峰、竺智伟、詹建英、邵洁、李荣、赵正言	医学院	Yonsei Medical Journal	Article	
28	Perceived parenting styles and disordered personality traits in adolescent and adult students and in personality disorder patients	俞蓉蓉、王志、钱福勇; Jang KL、Livesley WJ 、Paris J、沈模卫、王伟	医学院	Social Behavior And Personality	Article	
29	Ambulatory arterial stiffness index (AASI) does not predict baroreflex sensitivity or the pressor response to mental stress in normotensive humans	刘忠、Hesse, Christiane、Pike, Tasha L.、Issa, Amine、Restrep, Miguel Bernal、Charkoudian,	浙医一院	Faseb Journal	Meeting Abstract	

		Nisha、 Joyner, Michael J.、 Eisenach, John H.				
30	A quantitative relationship between per capita GDP and scientometric criteria	叶鹰	公共管理学院	Scientometrics	Article	SCI 同时收 录, 就高奖励

### A&HCI 收录论文一览表

序号	论文名称	作者	所属单位	发表期刊	论文类型	备注
1	Dreams in Buddhism and Western aesthetics: Some thoughts on play, style and space	Botz-BornsteinT	人文学院	Asian Philosophy	Artical	
2	Catharsis: An Aristotelian principle of narrative-ethical criticism	李志雄、 季水河	人文学院	Foreign Literature Studies	Artical	
3	Mind, self, and consciousness as discourse	施旭	外语学院	New Ideas In Psychology	Artical	SSCI 已收录, 就高奖励
4	Ralph Ellison's deconstruction of black/white binary opposition	谭惠娟	外语学院	Foreign Literature Studies	Artical	
5	The past is a mirror: The social and ethical issues in Adam Bede	殷企平	外语学院	Foreign Literature Studies	Artical	
6	A study of the North China Branch of the Royal Asiatic Society.	刘为、 Kolbas, J	传媒学院	Journal Of The Royal Asiatic Society	Artical	

### ISSHP 收录论文一览表

序号	论文名称	作者	所属单位	会议名称	论文类型	备注
1	On the risk management and policy to real estate loan in China	安宏孝、戴志敏	经济学院	International Conference on Construction and Real Estate Management	Article	

2	Research on the influence and management to foreign capital investment in China real estate market	戴志敏、王海伦	经济学院	International Conference on Construction and Real Estate Management	Article	
3	Study on the financial emergency management and strategy in China	戴志敏、钟静	经济学院	3rd International Conference on Public Administration	Article	
4	Inter-firm networks: Collective efficiency and small-and-medium enterprise growth path in uncertainty	顾国达、张正荣	经济学院	International Conference on Stra Management	Article	ISTP 同时收录,就高奖励
5	The analysis framework of housing demand: Comparison among three views	郭晓宇、贾生华	经济学院	International Conference on Construction and Real Estate Management	Article	
6	Performance and strategic flexibility of the private listed companies in China	张小茜、汪炜	经济学院	5th International Symposium on Management of Technology	Article	
7	FDI technology spillover effect for Zhejiang province - An empirical analysis on city level	朱勤、杜群阳	经济学院	8th West Lake International Conference on Small and Medium Business	Article	
8	The study of entrepreneurial opportunity recognition and exploitation in industrial clusters: Based on the perspective of social networks	Chen, BL (Chen, Beflei)	管理学院	5th International Symposium on gement of Technology	Article	
9	On the dissipative structures of corporate governance system	常盛	管理学院	8th West Lake International Conference on Small and Medium Business	Article	
10	Different outcomes evoking regret and dissatisfaction in residential purchase in China	陈江涛、许智文、王重鸣	管理学院	International Conference on Construction and Real Estate Management	Article	
11	Does Corporate Culture Vary for Product Innovation and Process Innovation?	陈劲、姚威、金鑫、何郁冰	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
12	Influencing factors of E-innovation performance	陈劲、周雯琦	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
13	Modeling the performance in Chinese engineering managers	陈学军、朱纪平、谢小云、林志红	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
14	Indigenous Innovation in Chinese Advertising Industry: A Case Study of Zhejiang Province	陈雪颂、陈劲、吴冠荣	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
15	The empirical study on social capital and industrial cluster	董颖	管理学院	3rd International Conference on Public Administration	Article	

16	FDI and Chinese firms' secondary innovation	杜健、吴晓波	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录, 就高奖励
17	The study on the influence of networks on the continuous innovation of industrial districts: An empirical study of Zhejiang industrial parks	范晓屏、王少华	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录, 就高奖励
18	An Analysis of the Complementary Innovation Mechanism between the STI and DUI Modes	郭爱芳、陈劲、金珺	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录, 就高奖励
19	Issues on management transfer over irrigation infrastructure in China	韩洪云、赵连阁	管理学院	3rd International Conference on Public Administration	Article	
20	How Does TIM Facilitate Manufacturing Firms Acquiring Sustainable Competitiveness: A Case Study of CIMC Group	何郁冰、陈劲、郑刚、陶婷婷	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录, 就高奖励
21	The regional entrepreneurship of Small & Medium Business in China	和矛	管理学院	8th West Lake International Conference on Small and Medium Business	Article	
22	Entrepreneurship in China: Evidence from eastern, central and western regions	和矛	管理学院	IEEE International Engineering Management Conference	Article	
23	Configuration and motivation: Knowledge management in distributed innovation processes	黄国群、李佩璘、徐金发	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录, 就高奖励
24	Proactive personality and job performance: Test of the mediating effects of motivation in service industry	黄逸群、潘陆山	管理学院	International Conference on Service Systems and Service Management	Article	
25	The impacts of consumer characters on Online buying intention on apparel: An empirical study	季晓芬、庞琛、宝贡敏	管理学院	5th International Symposium on Management of Technology	Article	
26	The research on requisite networks in every firm life cycle	江青虎	管理学院	13th International Conference on Industrial Engineering and Engineering Management	Article	
27	Development Mechanism of Radical Innovation Based on High-tech Industry	蒋子军、陈劲、何郁冰	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录, 就高奖励
28	The research of the guarantee amplificatory multiple	来明敏、诸乐伟	管理学院	7th West Lake International Conference on Small and Medium Business	Article	
29	Status, problems and solutions of independent innovation dominated by enterprises: Empirical	兰建平	管理学院	3rd International Symposium on Global Manufacturing and China	Article	



	evidence from enterprises in Zhejiang province					
30	How do Chinese Canadian entrepreneurs start businesses	李保明	管理学院	IEEE International Engineering Management Conference	Article	
31	Construction model of corporate social capital and implications for enterprises in china - An interactive perspective	李大元、周亚庆	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
32	Research on the Relationship between Technology Transition and Capability of Independent Innovation	李海静、仪德刚、陈劲、黄军宝	管理学院	5th International Symposium on Management of Technology	Article	
33	A study on the mechanism of intrapreneur's growth in SMBs	李晶	管理学院	8th West Lake International Conference on Small and Medium Business	Article	
34	Service innovation mechanism based on customer-employee interaction	刘磊磊、陈学光	管理学院	14th International Conference on Management Science and Engineering	Article	
35	Explorations of improvisation in innovation as an organizational learning mode	刘磊磊、周亚庆	管理学院	1st International Conference on Management Innovation	Article	
36	Empirical research on quality criterion of application software	卢向南、胡觉亮、桂眉君	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
37	The empirical study for evaluation Indexes of IT project success criterion	卢向南、焦雨潇、李慧荣	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
38	Evaluation and analysis on efficiency of regional science and technology resource allocation based on DEA-Tobit two-stage method	莫燕、周晓林、许媛鸿	管理学院	5th International Symposium on Management of Technology	Article	
39	Learning mechanism of global manufacturing network and the upgrade of firm's capability: the case of Haitian group limited	彭新敏、吴晓波、周颖波	管理学院	3rd International Symposium on Global Manufacturing and China	Article	
40	Flexible strategy built on modular innovation networks	齐羽、吴晓波、刘雪峰	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
41	MNC-SMEs alliance and modular synergic innovation on global dynamic modular innovation network	齐羽、吴晓波、王武斌、唐玲莉	管理学院	International Conference on Strategic Management	Article	ISTP 同时收录,就高奖励
42	Social capital, entrepreneurial orientation and organizational effectiveness: An empirical study of high-tech ventures	盛南、王重鸣	管理学院	14th International Conference on Management Science and Engineering	Article	ISTP 同时收录,就高奖励
43	An empirical study on technological innovation	疏礼兵	管理学院	International Symposium on	Article	ISTP 同时收

	strategies of Chinese traditional clustered enterprises			Hospitality Management and Business Information		录,就高奖励
44	A model of co-evolution of organization innovation based on Haier Group in China	水常青、许庆瑞	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
45	The key factors empirical study on promoting enterprise's organizational innovation under the network environment	水常青、许庆瑞等	管理学院	5th International Symposium on Management of Technology	Article	
46	Factors influencing the assimilation of e-commerce for small-and medium-sized enterprises	田野、宝贡敏	管理学院	14th International Conference on Management Science and Engineering	Article	ISTP 同时收录,就高奖励
47	Motivations of individuals and firms participating in open source community	王飞绒、陈劲	管理学院	7th West Lake International Conference on Small and Medium Business	Article	
48	Users' evaluation on library service quality: A LibQUAL+(TM) empirical study	王凯	管理学院	International Conference on Service Systems and Service Management	Article	
49	Analysis of knowledge acquisition and innovation performance by MNC subsidiaries in china from the perspective of social capital	王立生、鞠芳辉、查金祥	管理学院	IEEE International Engineering Management Conference	Article	
50	Project uncertainty, management practice and project performance: An empirical analysis on customized information systems development projects	王求真、柳俊	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
51	A comparative study on total innovation management among Haier, HP, Samsung in the perspective of TIM	王双英、许庆瑞	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
52	Critical success factors for environmental new product development: How to cultivate ENPD projects in corporations	王志玮、陈劲	管理学院	Euro-Asian Conference on Environment and Corporate Social Responsibility-Perspectives from Business in Asia	Article	ISTP 同时收录,就高奖励
53	Top management team characteristics and firm innovation: An empirical analysis of Chinese listed companies	韦小柯	管理学院	6th Wuhan International Conference on E-Business	Article	
54	Diversification strategy and performance of Chinese small and medium-sized enterprises (SMEs): an empirical analysis	韦小柯、宝贡敏	管理学院	International Conference on Strategic Management	Article	ISTP 同时收录,就高奖励
55	Technology innovation dynamics based on "Fit theory"	韦雪艳	管理学院	5th International Symposium on	Article	

	and "System theory" - A case research of pharmaceutical high-tech firm			Management of Technology		
56	Entrepreneur's burnout research: An expanded theory configuration	韦雪艳	管理学院	6th Wuhan International Conference on E-Business	Article	
57	New factor for international competitiveness on high-technology firm: configuration of network - A Chinese firm's case study	韦雪艳等	管理学院	6th Wuhan International Conference on E-Business	Article	
58	An analysis of knowledge transfer in financial service innovation process	魏江、陶颜、王琳、王甜	管理学院	5th International Symposium on Management of Technology	Article	
59	An empirical research on the factors influencing knowledge transfer from individuals to groups	魏江、王铜安	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
60	The evolution of clustered firm's collaborative relationships and its causes under global context	郭爱其、李晶	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
61	On the construct of intrapreneurial competency of Sci-tech SMEs and its' relationship with performance	吴道友、王重鸣	管理学院	I3rd International Conference on Management of Technology	Article	ISTP 同时收录,就高奖励
62	Innovation by network: Empirical evidence from the software industrial cluster in Hangzhou	吴晓冰	管理学院	5th International Symposium on Management of Technology	Article	
63	The comparison of China and India with the view of national innovation system	吴晓波、范志刚、朱文方	管理学院	3rd International Symposium on Global Manufacturing and China	Article	
64	The study on basic approaches of firms' using IT with a resource-based perspective	吴晓波、方刚、吴增源	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
65	Globalization strategy: How to push so as to promote Chinese manufacturing enterprises' development?	吴晓波、高忠仕	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
66	An empirical research on tacit knowledge explicitation in knowledge management and technologic innovation performance	吴晓波、高忠仕、魏仕杰	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
67	Organizational learning, shared knowledge and diversification of industrial cluster's innovation	吴晓波、顾志刚	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
68	Global manufacturing network and knowledge transfer	吴晓波、刘雪峰、王炯	管理学院	IEEE International Engineering Management Conference	Article	ISTP 同时收录,就高奖励
69	The empirical study of impacts of firm networks on technological innovation performance	吴晓波、刘雪峰、王张乐、齐羽、稽登科	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励

70	The research on capability reconfiguration in the catching-up process (ID : 2-058)	吴晓波、苗文斌、杜健	管理学院	13th International Conference on Industrial Engineering and Engineering Management	Article	ISTP 同时收录,就高奖励
71	Influential factors of choosing technology acquisition mode in new product development of enterprise	吴晓波、彭新敏、卫东苇	管理学院	5th International Symposium on Management of Technology	Article	ISTP 同时收录,就高奖励
72	Modular innovation, dynamic modular innovation networks and global synergic innovation mechanism connecting MNCs with SMEs	吴晓波、齐羽、盛玲玲	管理学院	3rd International Symposium on Global Manufacturing and China	Article	
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2	从覆盖到衔接：论中国和谐社会保障体系“三步走”战略	米红、王丽邴	劳动和社会保障部 2007 年中国社会保障论坛征文一等奖
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